

# PORCELANOSA FACADE/

## Design Assist Services

### Are you losing your design intent?

Today's building envelope designers are being forced to evolve.

Why? Because building code requirements and client expectations are changing and becoming more demanding. And, because designing without certainty of cladding material costs hands over your design intent to contractors.

In fact, if you have a project with exterior cladding, or recladding, you're next supplier must be an expert in building envelopes. And they must be very clear on their own system's capabilities.

We partner with you to develop an exterior porcelain cladding panel system that fits your facade design intent. While meeting the functional needs and any other requirements. Our in-house design and engineering team of porcelain cladding experts will give you the support you need from design through construction.

The expertise we bring to your project as a Design Assist partner is critical to ensure your facade cladding design intent is achievable. Helping you:

- Get full technical certainty about what's possible and what's not
- Learn tips & tricks on designing efficiently & technically feasible
- Get cost certainty ahead of everyone, especially those who control the budget (and therefore your design)
- Save time & money by re-gaining control of your design (less drawing)
- Identify & deal with code issues **before** construction starts.

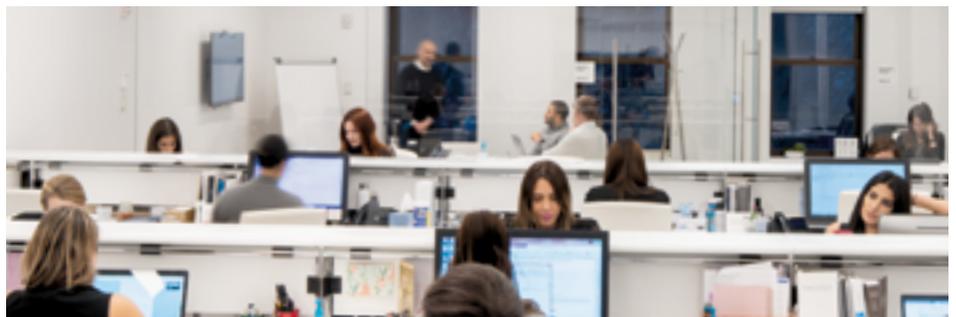
### Control your cladding cost and you'll regain control of your design

Did you know... we're the only cladding system designed, sold, produced and delivered completely by one source to include all the required materials for your complete cladding solution.

And our Design Assist process ensures your facade design's success, while saving your design team time, money and headaches.

### We help your project team:

- Find the **best facade design strategies** for your project
- Understand **best practices** for porcelain panel cladding design
- And get **technical help** for project success with:
  - a feasible (and economical) panel layout
  - optimized waste
  - details & specs for your supports and interfaces



# How to Work With a Design Assist Partner

Whether you're new to open joint porcelain cladding systems, an old pro at working with us, or just need to protect the design vision for your building's exterior facade, there's a simple process. Here are the basic steps to get you going.

## Schedule a free assessment

### 1 - Discovery

We dig in to make sure we "get" your façade design intent for performance & aesthetics.

### 2 - Take-Off

We do a take-off of your porcelain cladding's net area to figure out available colors & sizes.

### 3 - Strategize Options

So many colors & sizes can make your head spin. We'll help nail down your concept to enhance your architectural facade's design and performance.

## We'll take a look at the drawings

### 4 - Best Practices

"How do you handle copings and window returns?" Let's straighten out the details. Tap into our knowledge of designing & installing porcelain cladding systems.

### 5 - Optimize Design

Compare side-by-side porcelain cladding panel layouts, along with costs & details, for your design consideration. Then tweak your cladding system for cost effectiveness & energy-efficiency.

### 6 - Minimize Waste

How do we determine waste? We draw. If you don't draw, you guess. And if you guess – it's more expensive. Because uncertainty is expensive and they have to cover themselves. When we draw we bring you certainty.

## We work up accurate detail drawings & cost estimates...

*If you have time in your project schedule and want this added certainty, the (highly-recommended) last steps of working with us as your Design Assist Partner are...*

### 7 - Specific Cost Estimate

This empowers you to protect your exterior facade design – you get the project specific material price directly from the manufacturer. This alone can save your client around \$10 per square foot of porcelain cladding.

### 8 - Proposal Drawings

A complete set of proposal drawings with our material quote. This added information and certainty, is your backup to ensure the installer's quoted costs are on target.

## What others are saying

*"What's great with Porcelanosa Facades is they have a system and an entire in-house team made up of a lot of architects, so it's very easy to communicate. Their professionalism, attention to detail, and sense of teamwork make all the difference - everybody working in the same direction to make the project successful, rather than just a supplier supplying their tiles."*

**Isaac-Daniel Astrachan**  
AIA, LEED AP, Principal  
**Stephen B. Jacobs Group**  
New York, NY

## How much does Design Assist cost?

This one's on us. That's right... We offer you **complimentary** Design Assist services. As long as you meet two prerequisites:

1. Your project is in the early design phases. Late SD or early DD is best... But, if you're already in Construction Documents, let's talk and see how we can help.
2. You and your client have a genuine intent of using exterior porcelain cladding panels on your project.

That's it. If you've got those two things covered, we've got the Design Assist costs covered.

**Now that you're here and thinking about it, why not reach out and give us a call. Let's see if Design Assist is the right choice for your project.**

**Contact us now at**  
1.866.FACHADA

**Or email us**  
hello@porcelanosafacades.com